

Master's Degree Consortium Survey

2012 Master's Degree Consortium of Writing Studies Specialists Survey (1/6)

*** 1. What is the name of your institution?**

*** 2. What is the location of your institution (city, state, country)?**

3. What is the approximate overall enrollment of your campus?

Undergraduate

Graduate

4. What is the name of the academic department/unit to which your program belongs (e.g., Dept. of English, Dept. of Communication, School of Business, etc.)?

5. What is the current overall student enrollment of your department/unit?

Undergraduate

Master's

Doctoral

6. What is the current student enrollment within your specific MA program?

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7. Based on enrollments over the past three years, how many students are in an average annual cohort in your program?

For example, if your program enrolled 6 students in AY 2008-2009, 8 students in AY 2009-2010, and 10 students in AY 2010-2011, the average annual cohort would be 8 students (i.e., $6+8+10/3=8$).

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8. Out of the [Q7] students in an average cohort, approximately how many are

recent college graduates?

returning students from nonacademic careers?

returning students from academic careers?

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9. Out of the [Q7] students in an average cohort, approximately how many would you identify as follows?

Local (drawn from a 50-mile radius of the campus)

Regional but not local (drawn from your institution's state and adjoining states)

National but not regional or local (drawn from across the country)

International (drawn from outside the country)

10. Out of the [Q7] students in an average cohort, how many would identify the following as their primary undergraduate training?

Majors in writing studies (professional, creative, journalistic, etc.)

English majors (literature)

Humanities majors (general)

Social sciences majors

Natural sciences/technology majors

Professional/business majors

Education majors

Other

11. List three (3) undergraduate institutions whose graduates frequently enroll in your program. Please include city and state (e.g., Carleton College, Northfield, MN).

Institution #1

Institution #2

Institution #3

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12. What have been your program's most successful strategies/tools for recruiting qualified applicants over the last three years?

	Highly successful	Moderately successful	Minimally successful	Unknown	N/A
Department web site	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Printed materials (flyers, brochures, etc.)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Social media (Facebook, LinkedIn, Twitter, etc.)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Recruiting fairs or other official events	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Official admissions agreements with other programs, institutions, or employers	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Referrals from alumni	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Word of mouth	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Other (please specify)

13. What are the web addresses for your program's presences online?

Primary web page:

On Facebook:

On LinkedIn:

On Twitter:

Other URL:

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14. What is the official start date of the program? (i.e., When was it created?)

15. When was the program's most recent major curricular revision?

16. What enrollment options are available to students in your program?

- Full-time only
- Part-time only
- Both full- and part-time

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17. What is the official length of the degree program (i.e., number of semesters of full-time study required)?

Note: If the timeframe is not in semesters, please indicate the measure explicitly in your response (e.g., x quarters).

18. What is the average time to completion of degree (number of semesters) by candidates in the last three years?

Note: If the timeframe is not in semesters, please indicate the measure explicitly in your response (e.g., x quarters).

19. How many faculty are assigned to the program?

20. Of the faculty assigned to the program, how many have the following as their primary disciplinary affiliation?

Rhetoric/composition studies	<input type="text"/>
English (literature)	<input type="text"/>
Creative writing	<input type="text"/>
Technical communication	<input type="text"/>
Journalism	<input type="text"/>
Media/technology	<input type="text"/>
Education	<input type="text"/>
Linguistics/ESL	<input type="text"/>
Other	<input type="text"/>

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21. Of faculty who are affiliated or participate informally in the program, how many have the following as their primary disciplinary affiliation?

Rhetoric/composition studies	<input type="text"/>
English (literature)	<input type="text"/>
Creative writing	<input type="text"/>
Technical communication	<input type="text"/>
Journalism	<input type="text"/>
Media/technology	<input type="text"/>
Education	<input type="text"/>
Linguistics/ESL	<input type="text"/>
Other	<input type="text"/>

22. Based on your program's current curriculum, what are some of the key arguments you offer prospective applicants to persuade them about how the program will contribute to their professional development? These arguments may or may not be the same as official statements of the program's outcomes, etc.

23. If you were characterizing your program in its current form to a prospective applicant, what texts (scholarship, professional documents, etc.) would you recommend to convey a sense of its current priorities, values, and/or sense of vision/mission? Please list at least 3.

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24. Based on the number of students who have completed your program over the past three years, how many students on average graduate from your program each year?

For example, if your program graduated 5 students in AY 2008-2009, 7 students in AY 2009-2010, and 10 students in AY 2010-2011, the average number of graduates each year would be 7.3 students (i.e., $5+7+10$)/3=7.3).

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25. Out of the average of [Q24] graduates in a typical year, how many have pursued the following professional opportunities following graduation?

Nonacademic career: generalist	<input type="text"/>
Nonacademic career: writing specialist	<input type="text"/>
Nonacademic career: other	<input type="text"/>
Academic career: K-8	<input type="text"/>
Academic career: high school educator	<input type="text"/>
Academic career: community college instructor	<input type="text"/>
Academic career: other	<input type="text"/>
Further graduate study: MA study in another field	<input type="text"/>
Further graduate study: doctoral study in another field	<input type="text"/>
Further graduate study: doctoral study in writing studies, rhetoric/composition, or technical and professional communication	<input type="text"/>

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26. Based on your current circumstances, please rank the most important needs for the ongoing viability of your program.

	High	Moderate	Low	N/A
Internal financial support (institutional budget)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
External financial support (donors and grants)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Administrative support	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Clerical support	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Additional faculty	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Additional instructors	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Additional part-time faculty	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Additional graduate assistantships	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Professional development programming	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Revision or expansion of curriculum	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Improved/competitive compensation for faculty	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Improved/competitive compensation for instructors	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Improved/competitive compensation for part-time faculty	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Improved/competitive compensation for graduate teaching assistants	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Technology infrastructure	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Facilities infrastructure (classrooms and offices)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Other (please specify)

27. Based on your program's needs, please describe some ways the Master's Degree Consortium of Writing Studies Specialists might support your viability and growth going forward.

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28. If you wish to exclude your responses from the public data-set, select the item below before submitting the survey.

- I do not want my responses to be available in the public data-set that will be published on the Master's Degree Consortium of Writing Studies Specialists' web site.